



For Immediate Release
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Roundstone Launches Voluntary Benefits Program

WESTLAKE, Ohio – Roundstone Management, Ltd. announces the launch of a comprehensive Voluntary Benefits captive insurance program. The product is the first of its kind for the insurance marketplace.

“Roundstone is excited to bring these Voluntary Benefit products to the marketplace,” says Roundstone’s Founder and President, Mike Schroeder. “The demand for these consumer-focused coverages is growing and the captive offers the advisers the opportunity to increase their revenue stream without churning markets every couple years. This is another example where a captive solution delivers a better mousetrap to a long-standing insurance conundrum. It’s a win, win, win for the employees, employers and advisers.”

Tailored Coverage

The Voluntary Benefits program allows consumers to choose the specific product and payout levels that align with their needs. The program includes four coverage plans: a Limited Medical Plan, designed to cover inpatient and outpatient care for illness and injury; an Accident Plan for coverage related to injuries; a Critical Illness Plan, covering major illnesses and diseases; and a Cancer Plan, designed to offset the costs associated with cancer treatment and care. All of the plans are designed to help close the gap between a high deductible health plan and amounts owed to health care providers – a growing need in the benefit space.

Improved Profitability

As a captive solution, the Voluntary Benefits product offers improved efficiency for all stakeholders, including improved participation, reduced enrollment costs and, most importantly, increased year-over-year profitability.

For more information about the program, please visit www.roundstoneinsurance.com.

Roundstone Management, Ltd. (“Roundstone”), based in Westlake, Ohio, is an insurance organization offering an expertise in the captive marketplace coupled with turnkey insurance management services.